



Mercer County CVB meeting  
Bluefield, West Virginia  
February 10, 2025

- I. Call to Order and Welcome
- II. Approval of August minutes
- III. Financial Reports

Kitt McCarthy  
Ansel Ponder  
Kim and Henry Jones

V. New Business

- a. Audit/ Financial review 2025
- b. Public relations update
- c. Digital Relativity update
- d. Tourism Day - Feb. 12
- e. Guest Speaker Jeremiah McKendree Brush Creek RV

Henry Jones  
Lindsay Fruchtl  
Alexa Nagy  
Jamie Null

VI. Old Business

- a. Huey 2025
- b. Director's Report
- c. Merchandise

Valerie Hendricks  
Jamie Null  
Jamie Null

VII. Next Meeting -April 2025