



Mercer County CVB meeting
Bluefield, West Virginia
August 19, 2024

- I. Call to Order and Welcome
- II. Approval of June minutes
- III. Financial Reports

Kitt McCarthy
Ansel Ponder
Kim and Henry Jones

- V. Old Business
 - a. Public Relations Report
 - b. Uniquely Appalachian Trademark
 - c. Community Marketing Report

Lindsay Fruchtl
Jamie Null
Valerie Hendricks

- VI. New Business
 - a. Marketing Report with website proposal
 - b. Director's Report
 - c. Committees

Alexa Nagy and Pat Strader
Jamie Null
Karen Morris

- VII. Next Meeting - October TBA